

Psychalogica invite you to a **free** thought provoking and challenging seminar:

Strengthening Your Safety Culture

It's all about people and how they behave



Human Factors

Safety Leadership

Behavioural Safety

Process Safety

Hearts and Minds



Strengthening Your Safety Culture Seminar:

Where: The Euromast, Rotterdam
When: Tuesday 19th January 2010
Time: 3pm – 6pm

There will be the opportunity to ask questions and network.

People are at the heart of the safety challenge but traditional approaches to behaviour and safety typically are not always effective – they come and they go but do not necessarily add value.

Simple solutions do not solve what is a complex problem.

Charles Shoemith, your speaker

Charles Shoemith the Managing Director of Psychalogica is a Chartered Psychologist who has many years of international experience in behavioural safety implementation. He is one of the leading experts in this field. Clients include:

Petroleum - BP, TNK-BP, Hess
Energy - Centrica, Essent, AES, National Grid, Siemens, ESB
Other - Veolia, Nestlé, BAE Systems



To reserve your **free** place please call Hans van Diest now on +31 6 53 78 88 66 or email hans.van.diest@psychalogica.com

<http://www.psychalogica.com>